



Editorial Concept and Media Information

engineering the solar age
6th edition, 2012

Top-level reports for the global PV industry

Publisher

Solarpraxis is one of the leading knowledge service providers in the renewable energy sector. The Berlin-based company has been providing clients with expertise and professional services in the fields of engineering, conference organization and publishing for over twelve years.



Since 1998 Solarpraxis has been offering a wide range of trade magazines and industry guides dedicated to solar energy, and addressing professionals in the manufacturing and installation sector.

photovoltaik (German edition) and **pv magazine** (global and Chinese edition) bring monthly technology-focused reporting that covers the latest trends and market developments in the field of photovoltaics.



Be a part of our prestigious industry guides!

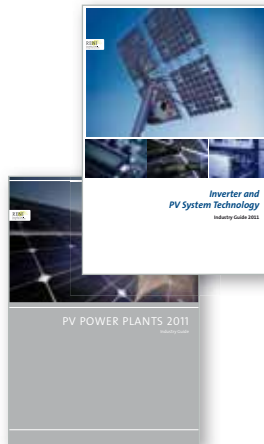
Industry guides

RENI is a series of industry guides covering the key topics in the PV industry. Most of them are published annually at significant PV events. After their launch, they are distributed to the target group worldwide and presented at over 30 trade shows throughout the year, in Europe, USA and Asia.

These publications are specifically aimed at the decision makers of the PV industry. They also serve as a means of attracting investors and politicians.

An industry guide from RENI includes:

- ▶ a topical market overview and
- ▶ presentation of the companies, products and services.



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Background

“engineering the solar age” showcases manufacturers, material and service providers in the photovoltaic industry.

The first section of the industry guide offers PV supplier companies the opportunity to present detailed information on their products, services, strategies and developments.

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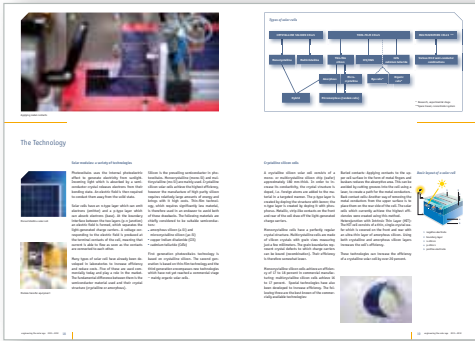
Edition facts

- ▶ Publication date: September 2012
- ▶ Presentation at: 27th EU PVSEC
- ▶ Print run: 17,000 copies
- ▶ Quality: ISO A4, high quality print
- ▶ Language: English
- ▶ Distribution: The brochure will be distributed in selected markets and to selected target audiences worldwide.
For details please see page 6.
- ▶ Website: www.renewablesinsight.com,
www.suppliers-pv.com
- ▶ Deadline for insertion: June 2012

Target group

- ▶ Product developers and factory designers
- ▶ Plant managers
- ▶ Module manufacturers
- ▶ Information providers
- ▶ Investors and finance providers
- ▶ Research institutes and professional associations
- ▶ Policy and trade press

Professional content



Industry Overview

Professional articles about following topics:

- ▶ Market (productions capacities, business landscape, market outlook)
- ▶ Technology (solar cell type, grid connection, applications)
- ▶ Manufacturing (ingots, cells, wafers and thin-film modules, cost reduction, optimization, laser technology)
- ▶ Quality assurance
- ▶ Ecology and others

Company presentations

- ▶ one-, double- and four-page corporate portraits

Business areas

- ▶ Silicon production
- ▶ Glass production
- ▶ Wafer and cell production
- ▶ Module production
- ▶ Thin-film technology
- ▶ Vacuum technology
- ▶ Automation
- ▶ Laser technology
- ▶ Environmental technology
- ▶ Metrology
- ▶ Test systems
- ▶ Facilities
- ▶ IT services and products
- ▶ Consulting and project management

Company presentations

Benefits for you

- ▶ Customer contacts and image building for your company
- ▶ Worldwide presence in the booming regions of the PV industry
- ▶ Internet presence in English at www.suppliers-pv.com
- ▶ At least 40 brochures for your own marketing purposes (larger quantities on demand, individual corporate and product presentations can be reprinted)
- ▶ Use of the information graphics in the brochure for press purposes, making the brochure a pool of information for the press and multipliers

Scope of services provided by Solarpraxis AG

- ▶ Text editing, graphics and typesetting
- ▶ High-quality design and printing of the industry guide
- ▶ Print run of 17,000 copies
- ▶ Internet presentation of the entire brochure
- ▶ Worldwide distribution of the industry guide by Solarpraxis AG

References

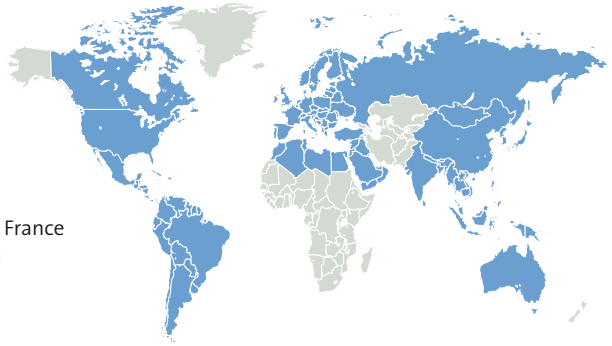
Please find the complete content of the industry guide “engineering the solar age” 2011 under www.suppliers-pv.com.

Besides, Solarpraxis AG has also produced various other promotional brochures for the renewable energy sector.

More at www.renewablesinsight.com



General distribution worldwide



International trade fairs

(a selection of the most relevant)

► Europe:

- Salon des Energies Renouvelables, Lyon, France
- Egética Expo Energética, Valencia, Spain
- Ecobuild, London, UK
- Otti PV, Bad Staffelstein, Germany
- Solarex, Istanbul, Turkey
- ISH, Frankfurt, Germany
- Hannover Messe, Hanover, Germany
- Ecotec, Athens, Greece
- Solar Expo, Verona, Italy
- Genera, Madrid, Spain
- Intersolar Europe, Munich, Germany
- EU PVSEC, Hamburg, Germany
- PV Rome, Rome, Italy
- Solarmed, Paris, France
- Energaia, Montpellier, France

► North America:

- PV America, Philadelphia, USA
- Intersolar North America, San Francisco, USA
- Solar Power, Dallas, USA

► Middle East:

- World Future Energy Summit, Abu Dhabi, UAE
- EneR Event, Casablanca, Morocco

► India:

- Solarcon India, Hyderabad
- Renewable Energy India Expo, New Delhi
- Intersolar India, Mumbai

► China:

- SNEC, Shanghai
- Solarcon China, Shanghai
- Asiasolar, Shanghai
- Intersolar China, Shanghai

► South Korea:

- Expo Solar Korea, Seoul
- Green Energy Expo, Daegu

► Japan:

- PV Expo, Tokyo
- PV Japan, Tokyo

► Southeast Asia:

- Renewables Indonesia, Jakarta
- Solarcon Singapore
- Renewable Energy World Asia, Kuala Lumpur, Malaysia

► Taiwan:

- Solar Taiwan, Taipei
- PV Power Expo Taiwan, Taipei

Distribution at all Solarpraxis conferences

- Inverter and PV System Technology, Berlin, Germany
- PV Power Plants USA
- Conferenza dell'Industria Solare - Italia, Rome
- PV Power Plants Europe, Paris, France
- Solar meets Glass, Berlin, Germany
- Thin-Film Industry Forum, Berlin, Germany
- Solar Industry Summit UK, London
- Forum Solarpraxis, Berlin, Germany
- Solar Industry Summit India, Mumbai



Companies in 5th edition 2011



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engineering the solar age · 6th edition, 2012

This special publication showcases manufacturers, material and service providers in the photovoltaic industry.

Prices

- ▶ 1-page full-colour presentation including Internet presentation: **3,500 euros** plus VAT
- ▶ 2-page full-colour presentation including Internet presentation: **5,900 euros** plus VAT
- ▶ 4-page full-colour presentation including Internet presentation: **9,900 euros** plus VAT
- ▶ Discount for participants of “engineering the solar age” 2011: **5%**
- ▶ Prices include complete production with the named services on page 5 and distribution of the brochures
- ▶ Please note the terms and conditions of Solarpraxis AG

- Yes, we would like to reserve a _____ page presentation in the industry guide
- Yes, we have participated in “engineering the solar age” 2011
- Please send us a specimen copy of “engineering the solar age” 2011
- We are also interested in the other industry guides by RENI.
Please send us more information about the next issue from:
 - PV Power Plants (3rd edition 2012)
 - Inverter and PV System Technology (2nd edition 2012)



5%
discount for
early bookings
till 30th
November 2011

Company _____

First name and surname _____

Street, Postcode, City _____

Phone _____

Mail _____

Contact: Ms Bing Wang

Special Editions | Industry Guides

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